

# Gifting For The Future

Book now for the gift card industry event of the year – brand new venue. Extended to two days to include additional meeting space, innovation platform, spotlight stage and more.

Early Bird rates held until November 30th 2017. New Sponsorship, Exhibition and Advertising packages now available online.

Conference 2018 will provide a platform to discuss the key issues affecting the sector and provide an opportunity for networking.

## Gifting For The Future

Gift cards have enjoyed a significant rise in popularity over the last decade, and with continued innovation and growth forecast, this is only set to continue.

Conference 2018 will explore every aspect of the gift card industry – from gifting & loyalty, to reward & recognition. In a world where on-demand services are the norm, understanding how the industry can both complement and compete with other products and markets, while ensuring it is prepared for future innovations, is a top priority.

## Grange Tower Bridge Hotel

45 Prescott Street, London E1 8GP

A five-star hotel situated close to the Tower of London and Tower Bridge in the City of London, close to transport links and a variety of accommodation options. Delegate rates are available until 2 pm, 7 February 2018.

[Delegate information here](#)

# Book Now Via Eventbrite

Pricing	Early Bird — 30 <sup>th</sup> Nov	Standard — 31 <sup>st</sup> Jan	Last Minute — 6 <sup>th</sup> March
Members	£125	£199	£250
Partners	£275	£275	£350
Non-Members	£299	£399	£450

All prices exclude VAT

\*UKGCVA members must enter their unique number when booking, to access members rates. If you need your unique number please email [Conference@ukgcva.co.uk](mailto:Conference@ukgcva.co.uk)

Sponsorship, exhibition and advertising opportunities now available. Ensure your brand, products and services reach the key members of the industry and have prime billing at Conference 2018.

### Sponsorship Packages

	Member Rate	Non-member Rate
Lead Sponsor – SOLD	£30,000	£40,000
Innovation Sponsor – NEW	£15,000	£17,500
Networking Sponsor – NEW	£12,500	£15,000
Delegate Sponsor*	£7,500	£9,000
Registration Sponsor*	£6,000	£7,500
Drinks Reception Sponsor	£3,000	£4,500
Breakfast Reception Sponsor – NEW	£2,000	£3,500

### Exhibitor Packages

	Member Rate	Non-member Rate
Gold Exhibitor	£6,000	£7,000
Silver Exhibitor	£4,000	£5,000
Bronze Exhibitor	£2,000	£2,500
Pop Up Exhibitor	£1,000	£1,500

### Advertising Packages

	Member Rate	Non-member Rate
Delegate pack Insert	£350	£550
Video Wall – 30 Second Video	£350	£450
Video Wall – Static Slide 5 Seconds	£150	£250

### Conference Programme Advertising

	Member Rate	Non-member Rate
Full Page	£500	£700
Half Page	£350	£500
Quarter Page	£200	£250
Front Inside	£750	£900
Back Inside	£750	£900

All prices exclude VAT \*Price includes production

## Partnership

The UKGCVA is always keen to form partnerships with media, associations and other organisations. Please contact [conference@ukgcva.co.uk](mailto:conference@ukgcva.co.uk) if you would like to have a chat with us.

## Become A Member

The UK Gift Card & Voucher Association is a membership organisation and the trade body for gift cards and vouchers. The primary role of the UKGCVA is to keep members up-to-date with legislation and trends within the marketplace; host meetings and create opportunities for business development and networking; and to drive the overall gift card and voucher industry in the UK.

## Join The UKGCVA

- networking opportunities and regular meetings throughout the year
- valuable insights into the market through regular sharing of research
- updates and briefings on all the latest legislative, tax and regulatory information
- information sharing platforms to understand the market, its players, new innovations and products
- the voice of the industry maximising PR & media on behalf of our members

[ukgcva.co.uk/becomeamember](http://ukgcva.co.uk/becomeamember)