

march  
1<sup>st</sup> 2017

UK gift card  
& voucher association

CONFERENCE 2017

SVS | Conference  
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The premier event in the Industry's calendar will focus on the opportunities and challenges facing the market, and look at the impact of the current political landscape, in addition to insights from a consumer perspective. The conference will provide an opportunity for networking, discussion, debate and promotion.

The UK Gift Card & Voucher Association is a membership organisation and the trade body for gift cards and vouchers. The primary role of the UKGCVA is to keep members up-to-date with legislation and trends within the marketplace; host meetings and create opportunities for business development and networking; and to drive the overall gift card and voucher industry in the UK.

### Is the gift card industry ready for the modern consumer?

The buying environment is changing at a rate of knots and it is important the gift card and voucher industry keeps up and maximises innovation and the opportunity this offers. This year's conference takes an in-depth look at the overall gift card industry launching the UKGCVA State of the Nation research study. Also, exploring the psychology of giving and asking how Brexit is going to affect the future of retail.

### The Grand Connaught Rooms

61 – 65 Great Queen St, London WC2B 5DA

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| Pricing     | Early Bird* | Full Price |
|-------------|-------------|------------|
| Members     | £125        | £199       |
| Partners    | £275        | £275       |
| Non-Members | £299        | £399       |

\* Early Bird rates apply until January 8th 2017

[www.ukgcvaconference.com](http://www.ukgcvaconference.com)

[conference@ukgcva.co.uk](mailto:conference@ukgcva.co.uk)

Sponsorship and exhibition opportunities now available. Ensure your brand, products and services have prime billing at this year's conference.

## Sponsorship packages:

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| Lead Sponsor<br><b>SOLD</b>             | Member rate<br>Non-Member rate | £30,000<br>£40,000   |
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| Breakfast Reception Sponsor             | Member rate<br>Non-Member rate | £2,000<br>£3,500     |

All prices exclude VAT

\* Plus production

## Exhibitor packages:

|                      |                                |                                    |
|----------------------|--------------------------------|------------------------------------|
| Gold Exhibitor       | Member rate<br>Non-Member rate | £5,500 / £5,000<br>£6,500 / £6,000 |
| Silver Exhibitor     | Member rate<br>Non-Member rate | £3,000 / £2,500<br>£4,000 / £3,000 |
| Bronze Exhibitor     | Member rate<br>Non-Member rate | £1,500 / £1,250<br>£2,000 / £1,500 |
| Delegate Pack Insert | Member rate<br>Non-Member rate | £300<br>£500                       |

Last year's rates held until December 2016

All prices exclude VAT

## Partnerships

The UKGCVA is always keen to form partnerships with media, associations and other organisations. Please contact [conference@ukgcva.co.uk](mailto:conference@ukgcva.co.uk) if you would like to have a chat with us.

become  
a member

join the  
UKGCVA

bringing together the  
industry for networking,  
learning, and sharing

- networking opportunities and regular meetings throughout the year
- valuable insights into the market through regular sharing of research
- updates and briefings on all the latest legislative, tax and regulatory information

- information sharing platforms to understand the market, its players, new innovations and products
- the voice of the industry maximising PR & media on behalf of our members

[ukgcva.co.uk/becomeamember](http://ukgcva.co.uk/becomeamember)

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